

Samsung SMART Signage TV



KEY SPECIFICATIONS

Display	Model Number	RM40D	RM48D
Screen Size		40"	48"
Panel Technology		60Hz LED BLU	60Hz LED BLU
Resolution		1920 x 1080 (16:9)	1920 x 1080 (16:9)
Brightness		350 nits	350 nits
Contrast Ratio		5000:1	5000:1
Viewing Angle (Horizontal/Vertical)		178° / 178°	178° / 178°
Orientation		Landscape / Portrait	Landscape / Portrait
Response Time (G-to-G)		8ms	8ms
Connectivity	Input	HDMI1, HDMI2, Composite	HDMI1, HDMI2, Composite
	Output	Stereo mini Jack	Stereo mini Jack
	External Control	RS232C(In) thru stereo jack	RS232C(In) thru stereo jack
	RGB In	Analogue D-Sub	Analogue D-Sub
Power	Power Supply	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz
	Power Consumption (Typical/Max)	56W / 98W	69W / 114W
	Power Consumption (Standby)	< 0.5W	< 0.5W
Environmental Conditions	Operating Temperature	0°C - 40°C	0°C - 40°C
	Humidity	10%~80%	10%~80%
Features	Special	MagiInfo E, Built in Speaker (10W + 10W), Embedded Wi-Fi	MagiInfo E, Built in Speaker (10W + 10W), Embedded Wi-Fi
	VESA Standard Wall Mount Interface	200 x 200mm	400 x 400mm
	Tuner	Yes	Yes
Dimensions	Product Dimensions (w/o stand)	906.6 x 532.9 x 65.1 mm	1075.1 x 627.6 x 65.5 mm
	Product Dimensions (with stand)	906.6 x 579.1 x 195.5 mm	1075.1 x 673 x 203.2 mm
	Packaging Dimensions (WxHxD)	1042 x 600 x 120 mm	1215 x 706 x 133 mm
	Bezel Width	9.5mm (Bottom 15.0mm)	9.5mm (Bottom 15.0mm)
Weight	Product Weight (w/o stand)	7.6 kg	11.1 kg
	Product Weight (with stand)	8.3 kg	12 kg
	Shipping Weight	11.16 kg	17.1 kg
Service	Standard Warranty	3 Years*	3 Years*
Accessories	Included	Stand, Wall Mount, Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, USB Thumb Drive (MagiInfo Express Authoring SW)	Stand, Wall Mount, Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, USB Thumb Drive (MagiInfo Express Authoring SW)

* A commercial three year warranty applies, subject to compliance with the device's limitations on hours of operation and any other requirements, restrictions or limitations notified to consumers, and is in addition to the rights of consumers under consumer guarantees pursuant to the Australian Consumer Law. See <http://www.samsung.com/au/support/warranty/> for further information.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology striving to open new possibilities for people everywhere. Through relentless innovation and discovery, we aim to transform the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ approximately 286,000 people across 80 countries with annual sales of US\$216.7 billion. To discover more, please visit www.samsung.com

Copyright © 2014 Samsung Electronics Co., Ltd. All rights reserved. Samsung and MagiInfo are registered trademarks of Samsung Electronics Co., Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged. Simulated screen images.

Samsung Electronics Australia

Quad Samsung, 8 Parkview Drive, Homebush Bay, NSW 2127, Australia

For more information about the Samsung SMART Signage TV, please visit www.samsung.com/au/business

SAMSUNG

TURN YOUR BUSINESS ON



Samsung SMART Signage TV

The All-in-One solution for digital signage,
designed to assist small businesses

THE NEW
BUSINESS
EXPERIENCE

SAMSUNG

TURN YOUR BUSINESS ON WITH SAMSUNG SMART SIGNAGE TV

Introducing a simple, easy way for small and medium business owners to communicate various in-store promotional content. The Samsung SMART Signage TV is a high-impact signage with TV functionality all in one box; a 40" or 48" Samsung HD commercial display, stand, wall-mount hardware, easy-to-use software, and 200+ easily customisable and pre-designed templates.

The Samsung SMART TV is also designed to give you the opportunity to upsell and cross-sell by displaying up-to-the minute messaging. Start creating meaningful customer relationships by elevating store-front ambience with fresh and relevant content.

Key Features

TV + Digital Signage in One Display

The Samsung SMART Signage TV comes with superb features for you to entertain, inform and promote. Display live TV programming on one part of the screen while showcasing your promotions on other parts.



Easy to Use

With over 200+ pre-built design templates, you can create professional-looking promotions with text, images and videos. Use a compatible computer or smartphone to quickly create and change selected content and upload to the Samsung SMART Signage TV using the built-in WiFi¹.



Commercial-Grade Performance and Reliability

The Samsung SMART Signage TV components are designed to operate 16 hours a day, 7 days a week. It's backed by a three year commercial use warranty².



Commercial-Grade TV

The bright LED³ display is available in 40" and 48" sizes and works in variety of lighting conditions. The narrow bezel creates a modern look and can be displayed in landscape or portrait mode.



Mini Wall Mount and Stand

The Samsung SMART Signage TV includes a mini wall mount so you won't need to buy a separate wall mount kit. The Samsung SMART Signage TV also comes with a stand for countertop, table or shelf use.



MagicInfo Express Software

MagicInfo™ Express is simple, but powerful software that helps you easily create promotions and play them on the display in any sequence, duration, time-of-day and day-of-week.



Samsung SMART Signage TV - Great for a range of retail stores and businesses



Restaurants & Bars:

- Help keep customers entertained
- Showcase daily specials
- Promote high-margin foods
- Help drive dessert / beverage sales



Retail & Apparel Shops:

- Showcase new arrivals
- Advertise sales and specials
- Promote high-margin accessories
- Drive social media campaigns



Medical Practices:

- Inform patients about new services
- Help keep patients entertained
- Offer after-care products
- Drive social media campaigns



Gyms & Salons:

- Keep customers entertained
- Promote new packages
- Promote high-margin products
- Offer discounts for referrals

Turn your business ON with Samsung Smart Signage TV

The Samsung SMART Signage TV is an easy to install and easy to manage digital signage, complete in one box. Help keep your customers entertained with a quality TV viewing experience while delivering informative and important promotions on the same screen. It's a smart choice for your business.

¹ Internet connection and Wi-Fi network required. Data, subscription or other charges may apply.

² A commercial three year warranty applies, subject to compliance with the device's limitations on hours of operation and any other requirements, restrictions or limitations notified to consumers, and is in addition to the rights of consumers under consumer guarantees pursuant to the Australian Consumer Law. See <http://www.samsung.com/au/support/warranty/> for further information.

³ Samsung LED displays utilise LCD screens with LED edge lights.